

22-03-2022

CIRCULAR**Event:** Webinar

Dear Sir/ Ma'am,

We are pleased to invite you to our upcoming event, GUJCOST Sponsored national webinar on "Intellectual property rights: Encourage, Innovation and Entrepreneur", which is being organized by the Faculty of Pharmacy, Marwadi University on March 26, 2022. We request that you share this event information with your students and faculty members and encourage them to participate in this event.

We look forward to your presence and participation in the event.

Title of the event

GUJCOST sponsored a national webinar on IPR: Encourage, Innovation, and Entrepreneur

Date and time

March 26, 2022, 10:30 AM to 5:30 PM.

Venue

Live-streamed on Cisco Webex Meetings

Who can participate?

UG & PG Students, research scholars & scientists, industry personnel, and healthcare professionals.

Enclosure

Detailed event brochure

Note

1. Please note that the event will be live-streamed on Cisco Webex Meetings. Hence, all of you are requested to download and install the application on your device priorly to the date of the webinar.
2. e-certificate will be provided to the participants based on registration status, presence during the session, and submission of the feedback form.

Event coordinator

Dr. Ramesh Parmar

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Baldaniya
PRINCIPAL
FACULTY OF PHARMACY
MARAWADI UNIVERSITY
RAJKOT - 360 003.

Dr. Lalji Baldaniya
Event convener
Professor and Principal
Faculty of Pharmacy
Marwadi University, Rajkot.

Timing	Event Schedule
09:30	Inauguration, Felicitation
09:45	Session: 1 Overview & Importance of Intellectual Property Rights - Startup Perspective Speaker: Dr Manish Rachchh - Director(R&D) & CEO, Accuprec Research Labs - Pvt. Ltd., Gujarat
11:00	Session: 2 Innovation from Mind to Market - Healthcare area Speaker: Mr Sinchan Shah - Assistant General Manager, Business Development, Accord Healthcare – Intas Pharma Pvt. Ltd., Gujarat.
12:15	Session: 3 Importance of IPR for Startups and MSMEs Speaker: Mr Sanjaykumar Patel - Founder EXCELON IP, Patent & Trademark Attorney
13:30	Lunch Break
14:30	Session: 4 Intellectual property rights and exploration of Government schemes. Speaker: Mr Jiten Thakkar - Incubation Manager at i-Hub, Registered Indian Patent Agent and Founder "Infinite Services" Gujarat.
15:45	Valedictory Function



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NATIONAL WEBINAR
ON
INTELLECTUAL PROPERTY RIGHTS
ENCOURAGE, INNOVATION AND
ENTREPRENEURSHIP
ORGANISED BY FACULTY OF PHARMACY
MARWADI UNIVERSITY

MARCH 26 2022
SATURDAY

Sponsored by



Department of Science & Technology,
Government of Gujarat



Gujarat Council on Science & Technology
(GUJCOST)

REGISTRATION LINK

<https://forms.gle/mkr49zyp49pnkqnu6>

REGISTRATION QR CODE



Rajkot-Morbi Highway, 360003 Gujarat, India

www.marwadiuniversity.ac.in

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ABOUT MARWADI UNIVERSITY

Marwadi Education Foundation's Group of Institutions (MEFGI), established in 2008 under the Bombay Public Trust Act 1950, is an organ of the Marwadi Education Foundation. It is among the 4% Indian institutions accredited with NAAC A+ Grade and the only one in Gujarat. Marwadi University is promoted by Marwadi Shares and Finance Limited (MSFL) & Chandarana Intermediaries Brokers Pvt. Ltd. (CIBPL), a major stock broking company and a leading firm dealing in technical and arbitrage trading in Indian Stock Markets. Spread across 42+ acres campus, it is home to 10,000+ students from 51 countries enrolled in 30+ diverse programmes taught by 500+ Faculty that include 120+ PhD Faculty, offering a unique blend of quality education, industry-connect and global exposure at a very affordable cost in a safe and secure environment of Rajkot.

ABOUT FACULTY OF PHARMACY

The Faculty of Pharmacy is Marwadi University's foray into creating the finest pharmaceutical professionals for the country. With the support of knowledgeable academicians, superlative top management, and strong industry liaison, we are confident of making a mark in this prestigious profession.

Our Vision is to be a globally recognized premier educational and research centre with world-class facilities, adopting international best practices, focused on the integration of science and technology in the areas of drug discovery, drug delivery, and healthcare products.

We strive to achieve the best in pedagogy and research, through the creation of a dedicated team of faculty and state-of-art research facility, to develop skilled human power and modern cost-effective technology to support national healthcare programmes.

ABOUT THE WEBINAR ON IPR

In the present era of technology, the existing intellectual property regime has witnessed a significant paradigm shift with the change in time. Intellectual property protection acts as an important business tool in the hands of innovators, researchers, start-ups, industries and companies. The advent of innovations with newer forms of protection give rise to effective competition in the market

but at the same time leads to various debatable issues at the heart of the existing form of protection.

The conference will also provide an insight into the momentum created by the "Atmanirbhar Bharat" and "Make in India" on the intellectual property regime which has opened up unique opportunities for individuals, start-ups, MSMEs and entrepreneurs to enter into the arena of entrepreneurship to form a self-reliant nation. The webinar will provide insights about the revenue sharing on any IP generated from a partnership between the academic institution and external or internal partners. In addition, it'll promote and motivate entrepreneurial activities by the students and staff. Overall, this programme will provide a platform for the participants to learn from and interact with renowned experts on IPR.

OBJECTIVES OF WEBINAR

To disseminate the basic, know-how of preserving and protecting one's Intellectual property Rights.

To provide an understanding of basic concepts of IPR related terminology.

To understand the important for a systematic, fair, and transparent administrative process for ownership control and assignment of IP rights.

To give an insight on how faculty, students, and staff of the academic institution can protect their start-ups by translating their creative and innovative work into IP rights.

WHO SHOULD PARTICIPATE?

UG & PG Students, Research Scholars & Scientists, Industry Personnel and Healthcare Professionals.

LAST DATE FOR REGISTRATION

MARCH 23, 2022

NO REGISTRATION FEES

E-CERTIFICATE WILL BE PROVIDED TO EACH REGISTERED PARTICIPANT

FOR ANY ASSISTANCE RELATED TO REGISTRATION

PLEASE CONTACT US ON

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PATRONS

SHRI KETAN MARWADI

Founder & President, Marwadi University

SHRI JITUBHAI CHANDARANA

Co-founder & Vice President, Marwadi University.

PROF. (DR) SANDEEP SANCHETI

Provost, Marwadi University.

PROGRAMME CHAIRS

SHRI NARESH JADEJA

Registrar, Marwadi University

CONVENER

DR LALJI BALDANIYA

Principal, Faculty of Pharmacy

COORDINATORS

DR RAMESH PARMAR

Associate Professor, Faculty of Pharmacy



GUJCOST SPONSORED NATIONAL WEBINAR
INTELLECTUAL PROPERTY RIGHTS

ENCOURAGE, INNOVATION AND ENTREPRENEURSHIP
26 MARCH 2022, SATURDAY



DR MANISH RACHCHH
Director (R&D) & CEO,
Accuprec Research Labs
Pvt. Ltd., Gujarat



MR SANJAYKUMAR PATEL
Patent & Trademark Attorney,
Founder -EXCELON IP,
Gujarat



MR JITEN THAKKAR
Incubation Manager at i-Hub,
Registered Indian Patent Agent,
Founder "Infinite Services", Gujarat.



MR SINCHAN SHAH
Asst. G.M., Business
Development, Accord Healthcare
Intas Pharma, Gujarat

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